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| **Souk Computing Ltd. 2014 accounts summary** | **$m** |
| Sales Revenue | 1200 |
| Gross Profit | 450 |
| Net Profit | 220 |
| Capital Employed | 965 |

1. Using the 2014 accounting information above for Souk Computing Ltd. calculate:

|  |  |
| --- | --- |
| Return on Capital Employed  [2] |  |
| Gross Profit Margin  [2] |  |
| Net profit margin  [2] |  |

1. Refer to your results and the case studies on previous slides. Do you feel that the company performed better in 2014 than 2015? Give reasons for your answer.

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